## SIGNAGE REQUIREMENTS IN LAKEWOOD RANCH

- 1. <u>Building-mounted signage</u> Individual letters, pin-mounted, illumination optional. No raceways, no plagues, no boxes. All renderings must be approved by PRC <u>PRIOR</u> to anything being installed.
- 2. <u>Door vinyl</u> is permitted. All renderings must be approved by PRC <u>PRIOR</u> to anything being installed. Color blocks are not permitted.
- 3. <u>Window vinyl</u> is permitted. All renderings must be approved by PRC <u>PRIOR</u> to anything being installed. Color blocks are not permitted. Wording must be minimal, one font and one color. Symbols must be used to a minimum. Windows should look clean/clear of signage, uncluttered.
- 4. <u>Poster signs</u> are permitted in the windows as long as they are generic product posters (e.g., BEVERAGES, FOOD, NEWSPAPER, etc.). All renderings must be approved by PRC <u>PRIOR</u> to anything being installed. NO branding posters permitted (e.g., Pepsi, Budweiser, etc.).
- 5. <u>Electrical window signage</u> The only electronic sign permitted is the "OPEN" sign, unless there is an institutional contract that requires a sign, such as "LOTTERY", or "ATM". <u>NO other electric window signs permitted.</u>

**NOTE - NO OTHER SIGNAGE IS PERMITTED** - at the premise or any other location in Lakewood Ranch. No bandit signs, no flags, no banners, no sandwich-boards, no poster boards in the windows.